



fRamework for safE, opEn, collaboratiVe And inclUsive digitisAtion and management of cultural heritagE

Grant Agreement No 101132389

DELIVERABLE 4.9:

REEVALUATE Marketplace.R2

Work Package 4

LEAD BENEFICIARY:

FROMSCRATCH DESIGN STUDIO BV (FS)

Delivery Date: 30/04/2026

Document Sheet

Project acronym	REEVALUATE
Project full title	Framework for safe, open, collaborative and inclusive digitization and management of cultural heritage
Programme	Horizon Europe
Topic	HORIZON-CL2-2023-HERITAGE-01-03
Type of Action	HORIZON-Research and Innovation Actions
Grant Agreement	101132389
Start day	1 January 2024
Duration	36 months

LEGAL NOTICE

This project has received funding from the European Union Horizon Research and Innovation programme under grant agreement No 101132389. Neither the European Commission nor any person acting on behalf of the Commission is responsible for the use, which might be made, of the following information. The views expressed in this report are those of the authors and do not necessarily reflect those of the European Commission.

©REEVALUATE Consortium, 2024

Reproduction is authorised provided the source is acknowledged.

Document Information

Deliverable number	D4.9
Deliverable name	REEVALUATE Marketplace.R2
Lead beneficiary	FromScratch Design Studio B.V.
WP	4
Dissemination level	Sensitive, limited under the conditions of the GA (SEN)
Type	Other
Reviewers (Organisation)	GVAM, HYPERTECH
Delivery date	30/04/2026
Main author(s)	Feneris Ioannis (FS), David Dokic (FS), Georgios Kamtziridis (FS)
Contributor(s)	Feneri Anna-Maria (FS)

Document history

Version	Date	Changes	Reviewer/Contributor
0.1	16/05/2025	Initial Version	Georgios Kamtziridis (FS), David Dokic (FS)
0.2	25/06/2025	Internal Review	GVAM, HYPERTECH
0.3	26/06/2025	Adaptations based on reviewers' comments	Georgios Kamtziridis (FS), David Dokic (FS)
1.0	28/06/2025	Final Version	Georgios Kamtziridis (FS), David Dokic (FS)
1.1	8/04/2026	Second Version Updates	Georgios Kamtziridis (FS), David Dokic (FS)
1.2	21/04/2026	Internal Review	GVAM, HYPERTECH
2.0	29/04/2026	Final Version	Georgios Kamtziridis (FS), David Dokic (FS)

Publishable summary

This document presents the second and final iteration of the REEVALUATE Marketplace, a key outcome of Task 4.2. The Marketplace is designed to support safe, open, and legally compliant reuse of digitised cultural heritage artefacts by facilitating effective connections between cultural heritage institutions (CHIs) and external users such as educators, researchers, and creative professionals.

The platform features two distinct interfaces: the Collection Manager, which enables CHIs to upload, manage, and describe their artefacts; and the Public Marketplace, which allows users to discover, explore, and reuse content. Artefacts curated via the Collection Manager are stored in the REEVALUATE Knowledge Graph and registered on the blockchain using the IPR Management Enabler (T3.4), ensuring transparent ownership and traceability through the use of NFTs. Users can search for artefacts using text queries, or image inputs, with personalised recommendations provided via the Collaboration Enabler (T3.1). Creative engagement is supported by the AI-Driven Creative Reuse Enabler (T3.2), which allows users to generate new images of artefacts from existing artefact images with textual prompts. Generated content is checked for compliance with institution-defined restrictions using the Context Validation Enabler (T3.3). In addition, the Marketplace offers direct communication between users and institutions for price negotiation and usage check, as well as multiple reuse options including purchase, free download, and time-limited borrowing.

Since the first iteration (D4.2, submitted at M18), the Marketplace has undergone two categories of updates. Architectural refinements were introduced to ensure full integration with the Knowledge Graph and alignment with the broader platform developments under Task 4.3. In parallel, the user interface was improved based on feedback from project advisors, stakeholder focus groups, an internal review of the IPR management integration, and early qualitative insights from Phase 1 of the Pilots. The deliverable provides a detailed description of the Marketplace's architecture, outlines provisions for integration with four REEVALUATE enablers, and explains the platform's deployment strategy. It also outlines core user journeys, based on Deliverable D1.3, and includes screenshots of the Marketplace interface developed in collaboration with relevant project partners.