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Dear reader,

You have received this newsletter because you subscribed to our newsletter and corresponding mailing list on the project's website (www.reevaluate.eu).

We, the REEVALUATE Consortium, thank you very much for signing up. We are thrilled to share with you our second newsletter!

What's in this issue?

- Project website is growing!
- Communication material is out!
- Our External Advisory Board is here!
- Synergies with sister projects
- REEVALUATE 3rd plenary meeting in Antwerp!
- Updates from Work Packages
- Publications and Events

Project website is growing!

Explore REEVALUATE's official website, your gateway to our innovative approach to Cultural Heritage digitisation management.

Discover how we're empowering collaboration, creative reuse, and inclusive prioritization of digitized assets through cutting-edge technologies.

Stay updated on project milestones, pilot cases, and opportunities for collaboration with EU-funded projects.

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[Visit our website here!](#)

Communication material is out!

Our logo and project identity has been established from the beginning of the project, but you can also check our first roll-up banner and leaflet as well!

Stay tuned for the updated versions!

[Check them out](#)

Our External Advisory Board is here!

The REEVALUATE External Advisory Board (EAB) is a panel of independent experts who provide strategic guidance, critical evaluation, and recommendations to ensure the project aligns with its objectives and delivers high-quality results, enhancing the project's impact and relevance.

On Friday 13th September 2024, the REEVALUATE Consortium had a highly productive first online meeting with the EAM Members, where the project's scope was introduced and the key technical work packages were presented. The EAB provided positive feedback on the project's direction and vision, along with very insightful comments on specific aspects of our work. With expertise in AI, Digital Heritage, and Intellectual Property, they will be invaluable as we move forward in the REEVALUATE project.

[Meet our EAB members](#)

Synergies with sister projects

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IMPULSE and DIGICHer. Key milestones include the 1st online meeting to establish connections, a technical discussion on core technologies, and a discussion focused on a potentially joint dissemination and communication strategy. Efforts to align dissemination and communication strategies are underway, with a second planning meeting to be held in January 2025. Additionally, a recurring quarterly meeting schedule has been set to ensure consistent collaboration and shared progress updates among the sister projects.



DIGICHer



REEVALUATE 3rd plenary meeting in Antwerp!

The [REEVALUATE](#) consortium held its 3rd plenary meeting on 11th and 12th of December 2024, in Antwerp Belgium, at MoMu - Fashion Museum!

Our consortium was gathered to discuss the framework for safe, open, collaborative, and inclusive digitization of cultural heritage collections. Together, we're tackling the challenges faced by Galleries, Libraries, Museums, and Archives (GLAMs) in the digital age, focusing on preserving and promoting cultural heritage while addressing risks like intellectual property rights, cultural sensitivity, and responsible use of digital technologies.

A big thank you to MoMu - Fashion Museum Antwerp for hosting us and to all the partners contributing their expertise in fashion, gaming, advertising, tourism, and beyond!

We are excited about the discussions and collaborations that will continue to shape this essential framework, ensuring the long-term sustainability and accessibility of Europe's rich cultural heritage.

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Updates from Work Packages



WORK
PACKAGE

1

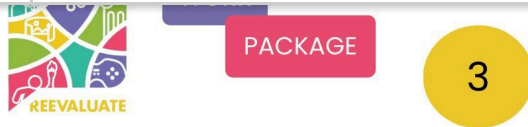
KU LEUVEN

Review of the Current State of digitisation of
Cultural Heritage in Europe

which spanned a broad range of relevant topics, such as access and engagement, technology, skills and competences, sustainability, and legal, policy and ethical considerations. The deliverable was adapted to a conference paper, and accepted for the EuroMed 2024 conference. In parallel with the literature review, interviews were conducted with the same purpose and a survey was launched. A multitude of cultural heritage institutions were surveyed across similar topics as the literature review. On the basis of the literature review, the interviews and the survey, the usage needs and user scenarios of the REEVALUATE framework were identified, the data model was defined in the form of an ontology and the architectural schemas and mock-ups were designed. The user groups & personas were identified to define the goals, needs, requirements, obstacles, and domain hypotheses as well as to provide a comprehensive understanding of the functional and non-functional requirements of the project. The ontology is defined by reusing and aligning to existing ontologies. The architecture schemas & mock-ups incorporate the output of all former to depict the different components of the REEVALUATE framework.

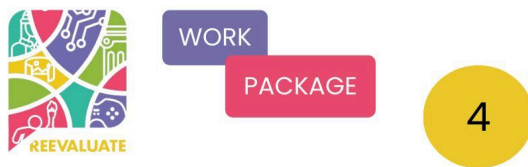


WP2 has made progress on three main objectives. First, five artefacts for each pilot were identified to be digitised and used in the upcoming phase. Second, the design of a contextualization service was completed, which aids curators by suggesting metadata for each artefact, facilitating a more efficient curation process. Lastly, the design phase for gathering feedback from both the general public and curators was initiated, enabling a collaborative approach to artefact prioritisation. These developments lay the groundwork for a responsive, AI-driven, human-facing platform.



Collaboration & IPR Management Enablers

WP3 is currently in the development stage. All tasks, after an initial research and planning stage, have moved to the development stage with the user needs and usage scenarios as a guide. The expected mockups and architectural schemes of WP1 will shed more light and guide the rest of the implementation.



Piloting and Validation of the REEVALUATE framework

WP4 has recently started and is dependent on the enablers currently being written as part of WPs 2 and 3. The initial focus is on the development of the Marketplace application. As it is the element that allows the re-use of cultural heritage content in the creative industries, it plays a central role in REEVALUATE, bringing together potential partners from two different domains. Initial concepts for the Marketplace applications have been done as mock-ups, which are now being used as a base for the development.



PACKAGE

5

Hypertech

Communication, Dissemination and Exploitation

WP5 is making strides to amplify the project’s visibility and impact. Key activities include having created a robust dissemination and communication framework, fostering synergies with other EU-funded projects, and laying the groundwork for the exploitation of REEVALUATE’s innovative framework. Recent efforts have focused on enhancing outreach through newsletters and strong online presence on social media and website, while promoting collaboration with sister projects, namely DIGICHer and IMPULSE. Additionally, strategies for business models and IPR management will begin to form, ensuring the long-term sustainability and application of project results.

Check our WPs

Publications and Events



EVENT

Heritage Horizons

Europeana Project Week

25 - 29 November 2024 | Online



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REEVALUATE at Heritage Horizons: Europeana Project Week

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projects during Heritage Horizons: Europeana Project Week. Participating in the session on Reuse, both projects highlighted their contributions to fostering collaboration and empowering the reuse of cultural heritage data:

REEVALUATE, represented by Hypertech SA, presented innovative AI tools and frameworks to prioritize, contextualize, and democratize access to digital cultural assets.

DIGICHer, represented by Vilnius TECH and University of Lapland, showcased immersive technologies and creative reuse solutions that promote equity, diversity, and inclusion through participatory digitization processes.

This session reinforced the value of collaboration in shaping the Common European Data Space for Cultural Heritage, amplifying the impact of cultural heritage initiatives.

[See the event programme here](#)

REEVALUATE at EuroMed2024



The REEVALUATE Project participated in the 10th International Euro-Mediterranean Conference (EuroMed2024) held in Cyprus from 2nd to 4th December 2024. This prestigious event brought together cultural heritage professionals, policymakers, and researchers to address the challenges of digitization, preservation, and sustainable management of cultural heritage.

During the conference, the European Fashion Heritage Association represented REEVALUATE with a presentation titled "Benefits, Opportunities, Risks, and Gaps in the Management of Cultural Heritage Digitisation: A Critical Literature Review." This insightful session explored the challenges and opportunities in managing digitized cultural heritage, providing a comprehensive analysis of current practices and emerging trends.

EuroMed2024 underscored the transformative potential of cutting-edge technologies and interdisciplinary approaches in shaping the future of cultural heritage, perfectly aligning with REEVALUATE's mission to democratize access to digital cultural assets.

Happy Holidays from all of us at REEVALUATE!

As the festive season and also the end of the year approach, the REEVALUATE team extends our heartfelt thanks to all our collaborators, supporters, and readers for an incredible year of progress and shared achievements in cultural heritage innovation!

We wish you a joyful holiday season filled with peace, warmth, and happiness.

May 2025 bring renewed inspiration and exciting opportunities to continue preserving and celebrating our collective heritage!



REEVALUATE Consortium

The REEVALUATE consortium consists of 16 organisations from 7 EU member countries that work together to form representative value chains and achieving objectives and project goals. The partnership consists of 4 Academic and Research Technology Organizations, 4 CHIs, 1 CH association, 2 SMEs from the Creative Industries sector, 4 innovative digital technology suppliers, and 1 legal expert.

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Meet the REEVALUATE partners



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Join REEVALUATE !



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