REEVALUATE

Digital Culture for All

A framework for safe, open, collaborative and inclusive digitization and management of cultural heritage.

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From digitization to context, rights-aware management and creative reuse.

An integrated workflow for cultural heritage digitization, context, rights-aware management, collaboration and reuse.

ONE CONNECTED WORKFLOW

Separate enablers work together as one integrated workflow.

1. **Prioritize**
   Community input helps identify which cultural heritage assets should receive attention first.
2. **Digitize & contextualize**
   Digital assets are created and enriched through AI-supported and human-driven contextualization.
3. **Protect provenance & rights**
   Ownership, provenance and licensing information support traceable, rights-aware management.
4. **Discover & collaborate**
   The Marketplace helps users search, explore and connect assets with potential re-users.
5. **Reuse & validate**
   Creative reuse is supported while outputs can be checked against institutional usage restrictions.

THREE PILOTS

Fashion & creative reuse



Explored digitization priorities, contextualization, reuse, gaming and AI-supported creative inspiration.

Olympic heritage & music



Explored digitization, public engagement, contextualization and reuse in creative and media production.

Aquileia archaeological heritage



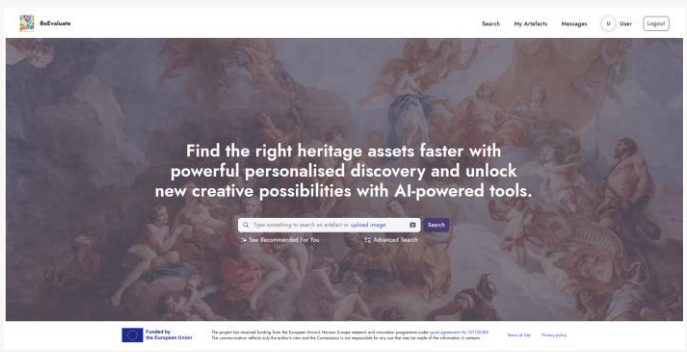
Connected historic-site assets with expert knowledge, public engagement and reused assets in an immersive VR tour.

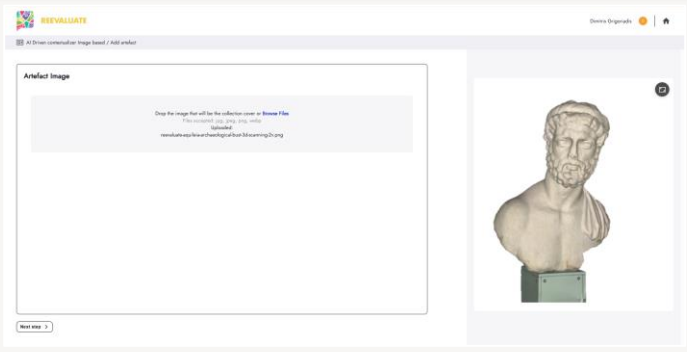
WHAT REEVALUATE DELIVERS

- REEVALUATE Platform & Marketplace
- Tools for Prioritization, contextualization, collaboration, Creative reuse, provenance, IPR and validation

REEVALUATE PLATFORM & MARKETPLACE

A bridge between cultural heritage institutions, researchers, educators and creative professionals.





Digital Culture for All.

LEARN MORE:

www.reevaluate.eu