Emails aren't getting through to one of your email addresses. Please **update or confirm** your email. **More info**

Home Network Jobs Messaging Notifications Me For Business

Edit article
View stats
View post

REEVALUATE Newsletter
1,175 subscribers

✓ Subscribed



REEVALUATE Newsletter | Issue #5 | September 2026

REEVALUATE Project
2,738 followers

September 22, 2026

From development to real-world use: REEVALUATE enters its final phase

REEVALUATE has entered its **final project phase**, and the focus has shifted from developing individual components to showing how they work together in real cultural heritage settings.

Across the project, the Marketplace and technical enablers are now connected into broader workflows, the three pilots are generating concrete reuse experiences, and work is increasingly focused on validation, uptake, policy, training and longer-term exploitation.

In this issue, we look at how these pieces are coming together, and what comes next as REEVALUATE approaches its final months.

From individual tools to one cultural heritage workflow

REEVALUATE was designed around a simple idea: digitization should not end when a cultural object becomes a digital file.

Emails aren't getting through to one of your email addresses. Please **update or confirm** your email. **More info**

contextualization, to collaboration, rights-aware management and creative reuse.

The project's enablers support different stages of that lifecycle:

- **Prioritization** brings public interest into decisions about what to digitize.
- **Contextualization** enriches digital assets with additional knowledge and metadata.
- **Collaboration and discovery** help institutions and potential re-users find relevant cultural heritage material.
- **Creative reuse** supports new interpretations and applications of digitized heritage.
- **Context validation and rights management** help keep reuse aligned with institutional conditions, provenance and usage rules.

The result is increasingly one connected workflow.



The REEVALUATE cultural heritage digitization lifecycle, from prioritization and digitization through contextualization, collaboration and reuse.

The REEVALUATE Marketplace brings the pieces together

At the center of this integrated workflow is the **REEVALUATE Marketplace**.

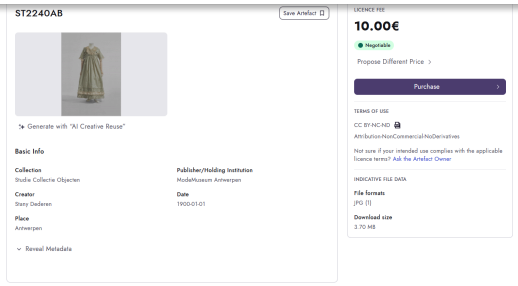
The Marketplace provides a digital environment in which cultural heritage institutions can publish and manage digitized assets while external users can search, explore and identify material for reuse.

But it is more than a catalogue.

The platform connects cultural heritage assets with metadata, licensing information, usage restrictions and REEVALUATE's wider enabler ecosystem. Depending on the workflow, users can discover artefacts through advanced search, explore reuse opportunities and access functions related to creative reuse and validation.

For institutions, this provides a route from digitized collection material toward more structured, discoverable and reusable digital assets.

Emails aren't getting through to one of your email addresses. Please **update or confirm** your email. **More info**



A current REEVALUATE Marketplace artefact page showing a digitized fashion object from MoMu, together with metadata, licensing terms, pricing and access to AI Creative Reuse functionality.

Real-world reuse across three pilot settings

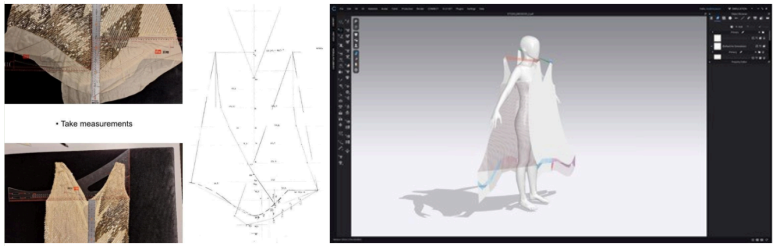
The integrated framework is being tested through three pilots covering different cultural heritage environments.

The pilots explore how combinations of REEVALUATE tools can support practical workflows involving heritage professionals, creative users and members of the public.

Fashion heritage: from museum collection to new creative forms

In the fashion pilot, material from **MoMu – Fashion Museum Antwerp** has moved beyond digitization into new forms of reuse.

Historical fashion assets have supported digital experiences as well as the development of reusable sewing patterns and contemporary interpretations, demonstrating how detailed heritage documentation can become the basis for both digital and physical creative outputs.



REEVALUATE Pilot 1 explores how digitized fashion heritage can move from museum collections into new digital and physical forms of creative reuse.

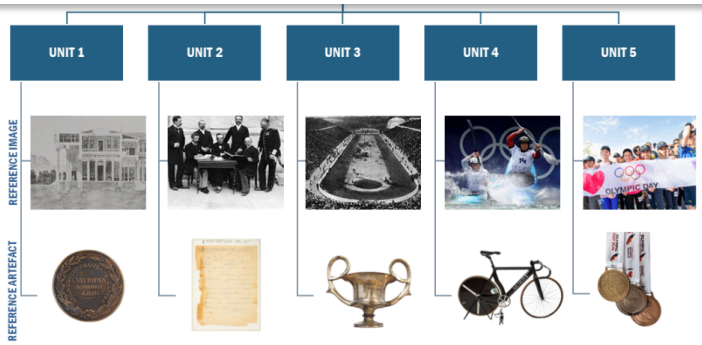
Olympic heritage and music: combining collections in new experiences

Pilot 2 brings together **Olympic heritage and historic musical material**.

Digitized objects and recordings are being combined within the wider Olympic Experience, exploring how material from different collections and media types can contribute to new forms of interpretation and storytelling.

Public-sensing activities have also been used to help understand audience responses and inform aspects of the selection process.

Emails aren't getting through to one of your email addresses. Please **update or confirm** your email. **More info**



Pilot 2 combines Olympic objects and historic musical material to explore new forms of cultural heritage interpretation and reuse.

Aquileia: digitized archaeology inside a virtual experience

In Aquileia, digitization is being used to connect archaeological heritage with an immersive visitor experience.

The pilot centers on the **Domus of Titus Macer**, where digitized archaeological material is incorporated into a virtual-tour environment designed to help visitors explore the site and its context in new ways.

The result demonstrates how digitization, contextualization and immersive presentation can work together to reconnect digital assets with the places from which they originate.



REEVALUATE Pilot 3 brings digitized archaeological heritage from Aquileia into an interactive virtual-tour experience.

Creative reuse needs trust as well as technology

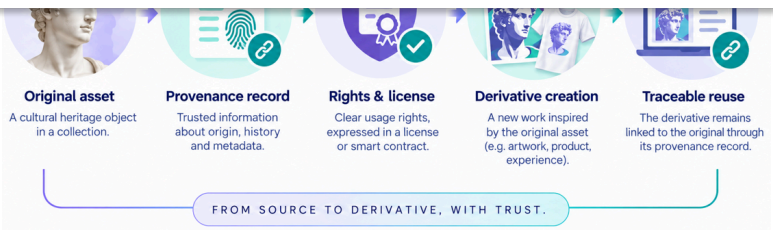
Making heritage easier to reuse also raises an important question: **how can institutions retain confidence in what happens to their digital assets?**

REEVALUATE addresses this by connecting reuse with provenance, rights information and contextual restrictions.

The project explores mechanisms for recording ownership and provenance, attaching machine-readable rights information to digital assets and validating reused content against conditions defined by the owning institution.

The aim is not simply to make cultural heritage more available, but to support reuse that remains **traceable, understandable and aligned with institutional requirements**.

Emails aren't getting through to one of your email addresses. Please **update or confirm** your email. **More info**



REEVALUATE connects creative reuse with provenance, rights information and validation to support more transparent and responsible use of digitized cultural heritage.

From technical results to uptake and legacy

As the project moves toward completion, increasing attention is being given to what happens **after development and piloting**.

REEVALUATE is working on:

- exploitation pathways for the Marketplace and individual project results;
- training material supporting future users of the framework;
- policy recommendations based on project evidence and pilot experience;
- enhance its synergies with related European cultural heritage and creative-industry initiatives;
- routes for continued uptake of project knowledge, tools and methods beyond the funded period.

This final phase is therefore not only about demonstrating that the technologies work. It is also about making the project's results understandable, reusable and easier to carry forward.

Join us in Aquileia for the REEVALUATE Final Event

REEVALUATE's results will come together at the REEVALUATE **Final Event on 25 September 2026 in Aquileia, Italy, hosted by Fondazione Aquileia.**

The event will bring together the project's pilots, enablers, synergies, policy work and stakeholder perspectives.

The morning programme will include an overview of the project's final results, pilot demonstrations through this open day's **Enabler Café**, other contributions from collaborating European initiatives, an interactive policy session and stakeholder reflections.

An online viewing option is also available for the morning session. You may register here.

Event information and agenda: https://reevaluate.eu/event/reevaluate-final-event-aquileia-2026/

Emails aren't getting through to one of your email addresses. Please **update or confirm** your email. **More info**



The REEVALUATE Final Event takes place in Aquileia on 25 September 2026, bringing together project results, pilots, enablers, synergies and policy discussions.

What comes next

The final months of REEVALUATE will continue to focus on **validation, communication, training, exploitation, policy and legacy**.

Upcoming newsletter editions will look more closely at the results of the three pilots, the Marketplace and creative-reuse workflow, responsible digitization and IPR, the project's training material, and the wider legacy of REEVALUATE.

Follow REEVALUATE

Follow the project as we share the results and lessons emerging from its final phase.

Website: reevaluate.eu

LinkedIn: REEVALUATE Project

Bluesky: @reevaluate-project.bsky.social

Instagram: @reevaluateeu

YouTube: @REEVALUATEproject

Emails aren't getting through to one of your email addresses. Please **update or confirm** your email. **More info**

Funded by the European Union under Horizon Europe Grant Agreement No. 101132389. Views and opinions expressed are, however, those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.

REEVALUATE Newsletter

Updates, results and stories from the REEVALUATE Horizon Europe project GA No 101132389.

Chara, Christopher and 871 connections are subscribed

1,175 subscribers

✓ Subscribed

About
Accessibility
Talent Solutions
Professional Community Policies
Careers
Marketing Solutions
Privacy & Terms
Ad Choices
Advertising
Sales Solutions
Mobile
Small Business
Safety Center

Questions?
Visit our Help Center.

Manage your account and privacy
Go to your Settings.

Recommendation transparency
Learn more about Recommended Content.

Select Language
English (English)

LinkedIn Corporation © 2026